

# NEW DAWN

BY RÜDGER VAN WYK

## NEW DAWN WHITE BLEND | WESTERN CAPE | 2025

THIS IS A WINE I'VE BEEN LONGING TO MAKE FOR SEVERAL YEARS. MY EDUCATION AND EXPERIENCE IN WINE WERE FOCUSED ON MAKING SINGLE ORIGIN SITES THAT EXPRESS TERROIR AND PUT EMPHASIS ON SUBTLE NUANCES THAT EXPRESS MY CRAFTSMANSHIP. MY LIFESTYLE WINES EMPHASIZE WHAT WINE IS REALLY ABOUT: FOOD, MUSIC, ENJOYMENT AND CONSUMING A LOT OF IT. MY FAMILY HAS ALWAYS COMPLAINED ABOUT MY WINES NOT FITTING THEIR BUDGET AND NOW I CAN FINALLY PROVIDE SOMETHING THAT A BIGGER PROPORTION OF WINE CONSUMERS CAN ENJOY! CHENIN, ROUSSANNE, AND VERDELHO ARE MY DEFINITION OF A FOOD WINE. IT HAS TEXTURE, TENSION, BRIGHT ACIDITY, AND SMELLS OF LUXURY. A WINE EVERYONE CAN RELATE TO.



### VINEYARD VISION

Grapes were sourced from various sites and soil types, a combination of clay, shale, and sandstone soils across the Western Cape. Each vineyard is sustainably cultivated, selected for its ability to contribute unique characteristics to this harmonious blend. The diversity of Terroir brings complexity and depth, while sustainable farming practices ensure the health of the land for future generations.

### BLEND COMPOSITION

The 2025 New Dawn White is composed of 54% Chenin Blanc, 42% Roussanne, and 4% Verdelho. All fruit is sourced from certified sustainable vineyards across the Western Cape region. Each variety was chosen for its distinct contribution: Chenin Blanc provides the backbone with its crisp acidity and versatility, Roussanne adds richness and aromatic complexity, while Verdelho brings a touch of exotic fruit and textural intrigue.

### WINE MAKING

Juice was fermented with native yeast in a combination of neutral oak and stainless steel vats, allowing each variety to express its natural character. The wine spent 3 months on the lees to add richness and complexity, creating layers of texture that complete it as a delicious food wine. This gentle approach preserves the fresh aromatics while building mid-palate weight and a creamy mouthfeel that enhances its versatility at the table.

"THIS IS NOT NOSTALGIA.



THIS IS MOMENTUM."

-RÜDGER VAN WYK